

# OUR MARKETING & EVENT NUMBERS

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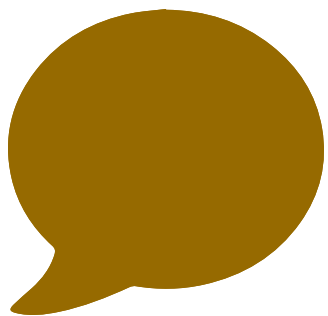
## WEBSITE STATS

- 30,000 annual unique visitors to Chamber website
- 26,300 member directory views
- Membership provides a slight boost to your website's SEO!
- 4,100 job views & 48,000 event page views- we promote your open positions, events, and deals to a wide audience!



## EVENT STATS

- Annual networking attendance amounts to 2,000 people
- Event attendance increased 46% in 2017
- Regular events through the year including Chamber Coffee Talk on the Third Tuesday of every month
- 7 events have 100+ attendees



## SOCIAL MEDIA STATS

- Over 2,100 total social media followers
- Social media presence grew by 43% in 2017, introduction of new platforms
- Regular visits and posts about our members through our La Porte Chamber report program

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We also have print marketing through our member directory and rack cards for restaurants, retail outlets and points of interest. Our emails reach 900+ area business people through our weekly newsletter.

*Contact the Chamber for more information at [gesse@lpchamber.com](mailto:gesse@lpchamber.com).*