



SANTA CLAUS is coming to LaPorte

October 24, 2008

PRESS RELEASE

For Immediate Release

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LaPorte Santa Parade

Plans are in full swing for this year's LaPorte Santa Parade, which will be marching through downtown LaPorte on Saturday, November 29, 2008 at 12:00 pm. Santa will be escorted through the parade in a fire engine, and then taken to his chalet in the Wells Fargo parking lot.

This event, organized by volunteers from the Greater LaPorte Chamber of Commerce, Kiwanis Club of LaPorte, Business Improvement District, LaPorte Family YMCA and Downtown Action Committee, brings together hundreds of families from all around the county and is the kick off of the holiday season.

Application to enter floats, walking characters or motorized units are currently being accepted. This year's theme is "Christmas Dreams." To receive an entry form or coloring contest, contact the LaPorte Chamber at (219) 362-3178 or download one online at www.lpchamber.com.

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